

ANASTASIYA BELOUS

Graphic & Web Designer

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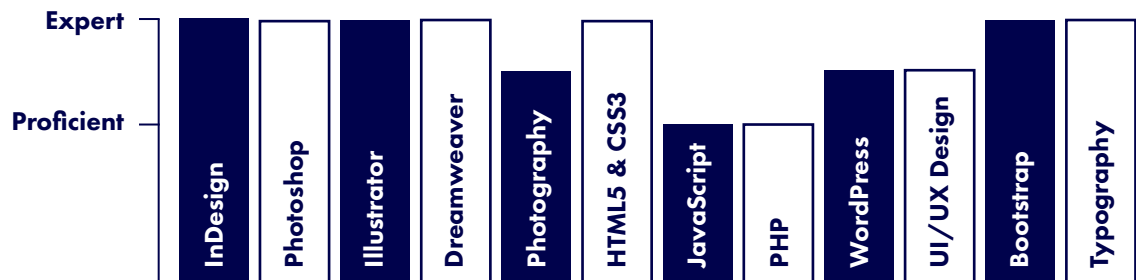
RECOGNITIONS American Advertising Federation Awards

- + 2015 14th District ADDY, ARTISAN BEST OF SHOW ADDY AWARD
- + 2015 Pensacola Judge's Choice, BEST OF SHOW ADDY AWARD
- + 2015 Pensacola Gold ADDY Award
- + 2014 Pensacola Judge's Choice, BEST OF SHOW ADDY AWARD
- + 2014 Pensacola Judge's Choice, BEST OF SHOW ADDY AWARD
- + 2014 Pensacola Gold ADDY Award

SKILLS SUMMARY

- + Proficient in standard concepts, practices, and procedures of print and website design
- + Team player with the confidence to take the lead and guide other employees
- + Possess exceptional presentation skills and able to give precise information to customers
- + Self-motivated with ability to multi-task and work effectively in a fast-paced environment
- + Fluent in Ukrainian and Russian and can build relationships with people from diverse backgrounds

TECHNICAL SKILLS



EDUCATION

PENSACOLA CHRISTIAN COLLEGE

Pensacola, FL

Master of Arts in Graphic Design

- + May 2015
- + GPA 4.0/4.0

Bachelor of Science in Graphic Design

- + May 2013

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGN FACULTY *(one-year contract)* Pensacola Christian College // Pensacola, FL // 2015–2016

- + Demonstrated strong presentation skills while delivering comprehensive lessons for courses in graphic design
- + Taught Graphic Design I & II, Web Programming, Website Design, Directed Studio, and Modern Publication courses
- + Prepared syllabi, accumulated resources, and generated assessment materials for all courses taught
- + Created new curriculum and strategies to instruct the courses and prepared handouts, quizzes, and exams

GRAPHIC & WEB DESIGNER *(part-time while pursuing graduate degree)* Emagination Unlimited Advertising Agency // Pensacola, FL // 2014–2015

- + Demonstrated strong knowledge of latest design trends while designing web and digital projects from start to finish
- + Created brand and current trend print designs including brochures, advertisement, and marketing collateral
- + Met aggressive deadlines while working on numerous projects simultaneously
- + Developed projects including infographics and annual report for large-account clients such as the City of Pensacola and Pensacola International Airport

WEB & DIGITAL MEDIA DESIGNER *(part-time while pursuing graduate degree)* Pensacola Christian College // Pensacola, FL // 2013–2015

- + Defined user experience, user interface, and responsive design strategies
- + Completely redesigned 2 websites while fully managing 12 in-house company websites
- + Developed conceptual, powerful branding, email marketing, and communications materials with the Digital Media Supervisor
- + Worked collaboratively with the IT department and computer engineers to improve user experience

LANGUAGES

English

Russian

Ukrainian